

BURGER BOYZ GRILLIN BURGER GIRLZ

Brand partnership
opportunities

7v7 football and girls flag football

2026 / 2027



The Burger brands



BURGER BOYZ GRILLIN

7v7 football

Big athletes making big plays, with a team personality built for content.



BURGER GIRLZ

Girls flag football

Competitive football with a bold pink identity and athletes worth following.

A national brand ambition

We are building both brands through competition and original content. Partners can support one team or create a campaign across both.

Why brands fit here

A relevant setting

Connect with athletes, their families and football fans through team content.

Products in real use

Show how your product fits practice, tournament travel or game day.

Repeated exposure

Build familiarity through a recurring series across an agreed campaign period.

A clear next step

Give viewers a campaign link or offer code that leads to your business.



Published content to build on

Tournament stories and team crossover videos already give partners a place to fit.



BURGER BOYZ GRILLIN

We snuck into a
National
Championship

[Watch the Boyz](#)



BURGER GIRLZ

The Burger Girlz
Go to SoFlo

[Watch the Girlz](#)

Creative that fits your business

Example campaign ideas. Each partnership starts with your customer and objective.

YOUR BUSINESS	POSSIBLE ACTIVATION	CUSTOMER ACTION
Apparel or equipment	Practice gear feature and athlete product demonstration	Shop a featured item with a trackable code
Food or beverage	Team meal or game-day product feature	Redeem a team offer on an order or visit
Training or recovery	Coach-led skills content or a service experience	Book an introductory session
Retail or consumer brand	Team challenge or season-long content series	Visit a campaign page or redeem an offer

The creative should show a useful role for your brand in the team's routine.



A proposed 90-day pilot

A focused campaign for one team or both.

6

Co-branded short videos

12

Story frames

2

Photo or carousel posts

1

Website partner feature

1

Tracked link or offer code

3

Monthly delivery recaps

Totals apply across the selected team accounts over 90 days.
We agree the posting calendar, placements and fee before launch.

Three ways to partner

Proposed formats for different goals and commitment levels.

	CAMPAIGN PARTNER	SEASON PARTNER	CATEGORY PARTNER
Term	90 days	6 months	12 months
Best for	Testing a product or campaign idea	Building repeated brand exposure	Building a lasting brand association
Core offer	The proposed pilot on the previous slide	Recurring content and season moments	A tailored program with category rights
Team scope	Boyz, Girlz or both	Boyz, Girlz or both	Boyz, Girlz or both
Custom investment	Pricing reflects content volume, duration, usage rights and any exclusivity.		

A reporting plan tied to your goal

We agree one primary success measure before the campaign begins.

CAMPAIGN GOAL	WHAT WE TRACK	HOW WE REPORT
Awareness	Views and reach on agreed posts	Native platform insights
Engagement	Shares, saves, comments and interactions	Native platform insights
Customer action	Tracked visits and offer redemptions	Campaign links and partner reporting
Delivery	Published assets and completed placements	A monthly recap with live post links

Each monthly review helps shape the next content round.

Sales attribution depends on tracking and partner data. Organic reach and sales are not guaranteed.

Value beyond a single post

A recurring brand role

An agreed “presented by” series gives your brand a consistent place in team content.

Content for your channels

Selected approved assets can support your own organic marketing, with usage rights in the agreement.

Room to grow together

A partner can begin with one team, add the second and build toward a longer seasonal relationship.

Paid advertising usage and exclusivity can be scoped separately.



A clear path to launch

One point of contact. An agreed scope. A campaign calendar you can review.

01 Set the goal

Choose the team or teams, target customer and campaign objective.

02 Agree the scope

Confirm deliverables, investment, rights and the approval process.

03 Create and publish

Review the creative and schedule content around team activity.

04 Review and renew

Assess delivery and results, then decide the next campaign.



Partnerships can combine cash, product or services when the exchange supports both sides.

YOUR BRAND. THE BURGER FAMILY.

Let's discuss a partnership

Share your objective, budget range and timing.
We'll shape a proposal for Burger Boyz Grillin, Burger Girlz or both.

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